

CATEGORIES & REQUIREMENTS

There are 13 categories. 12 categories that will be judge by the international panel of jurors, and 1 global section that will appoint the Best Agency of the Year by a mathematical formula.

All the pieces entered in the Awards must use Motion Graphics.

1. BEST TV CHANNEL BRANDING

Set of audiovisual pieces made mainly in motion graphics, animation (2D or 3D) or visual effects, specifically designed to define the brand and style of a TV channel.

The set pieces will be presented in a single video whose length is the sum of the branding components.

Minimum screen resolution: 1080 x 576

Max. run time : 3 min

2. BEST TV PROGRAMME BRANDING

Set of audiovisual pieces mainly made in motion graphics, animation (2D or 3D) or visual effects, specifically designed to define a TV program graphic pack.

The set pieces will be presented in a single video whose length is the sum of the components of the pack.

Minimum screen resolution: 1080 x 576

Max. run time: 3 min

3. BEST TV IDENT

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects, designed specifically to define the style of a TV channel. (Ident/Bumper /Sting)

Minimum screen resolution: 1080 x 576

Max. run time : 30 sec

4. BEST TV PROMO

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects, specifically designed to promote the content of a TV channel. (Series, programs, films...)

Minimum screen resolution: 1080 x 576

Max. run time: 30 sec

5. BEST TV SERIES OPENING

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects, specifically designed as an introduction of a TV series. (Opening credits)

Minimum screen resolution: 1080 x 576

Max. run time: 45 sec

6. BEST FILM CREDITS

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects, specifically designed as an introduction or final part of a movie. (Opening credits / closing credits)

Minimum screen resolution: 1080 x 576

Max. run time: 5 min

7. BEST COMMERCIAL

Single audiovisual piece primarily using Motion Graphics, animation (2D or 3D) or visual effects, specifically designed to sell a product or service.

Minimum screen resolution: 1080 x 576

Max. run time: 1.30 min

8. BEST EXPLANATORY VIDEO

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects, specifically designed to explain a product or service.

Minimum screen resolution: 1080 x 576

Max. run time: 4 min

9. BEST VIDEOCLIP

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects, specifically designed to promote a song or music group or singer.

Minimum screen resolution: 1080 x 576

Max. run time: 4 min

10. BEST MAPPING

Video compilation of the best moments of a projection, principally made in motion graphics, animation (2D or 3D) or visual effects, specifically designed for an indoor or outdoor tridimensional screening set.

Minimum screen resolution: 1080 x 576

Max. run time : 5 min

11. BEST SHOWREEL

Single audiovisual piece that is the summary of the work of an agency or freelancer.

Minimum screen resolution: 1080 x 576

Maximum Time: 3 min

12. BEST EXPERIMENTAL

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects that does not fit into any of the other categories. (Non-profit projects, personal projects, animation tests, event openings, student works...)

Minimum screen resolution: 1080 x 576

Max. run time: 3 min

13. BEST AGENCY OF THE YEAR

Honorary category for a subscriber enrolling at least 5 pieces. The winner of this category will be the one who obtains the highest score in the sum of the scores of all the pieces submitted.