

RULES AND FEES

1. GENERAL CONDITIONS

The BassAwards are an international online contest that rewards the best Motion Graphics, Animation and Broadcast design around the world, ranging from television to film and mapping.

The entire process will be carried out online through www.bassawards.org and no ceremony or conferences are planned.

To participate in the Awards, participants have to register in the website and log in.

After that, submitters could entry as much pieces as they want, following the steps indicated in the platform. All the videos must have been produced during 2013.

All enrolled videos should have a link to Vimeo.

All the pieces must have been made within the context of a normal paying contract with a client, except Best Experimental. The client must have paid for all, or half of the majority of the costs.

To enrol pieces, participants declare that they are the owners of the designs or have the right to use them and no rights of third parties will be infringed by the acceptance of these bases.

Submitters also agree to relieve the BassAwards of all responsibility with respect to any claims whatsoever, including but not limited to copyright claims, that may be made against the BassAwards by reason of any such presentation.

By submitting work and paying the corresponding entry fees, submitters authorises the BassAwards to use and exhibit the submitted entries, in whole or in part, in any way, time or place that the BassAwards considers adequate, without limitation.

2. WHO CAN TAKE PART

All professionals working in Motion Graphics. Animation and Broadcast Design (Motion Graphic Studios, Broadcast Design Companies, Creative Agencies, TV Branding Studios, TV Channels, TV Platforms, Marketing Departments, Advertisement Agencies, Freelancers, etc.).

3. ENTRY FEE AND PAYMENT

EARLY ENTRY FEE	REGULAR ENTRY FEE	LATE ENTRY FEE
110\$ / 80€ 16 JAN - 18 FEB 2014	165\$ / 120€ 19 FEB - 12 MAR 2014	250\$ / 183€ 13 MAR - 1 APR 2014
Entry 5 or more pieces and get a special price. Have a look at the conditions		
There is no limit in the number of entries by submitter		

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The payment process will be made via PayPal.

The paid fees are non-refundable.

The BassAwards will request no extra bank charges during the payment process.

No extra fees will be requested when an award is won.

4. CATEGORIES & REQUIREMENTS

There are 13 categories. 12 categories that will be judge by the international panel of jurors, and 1 global section that will appoint the Best Agency of the Year by a mathematical formula.

All the pieces entered in the Awards must use Motion Graphics.

1. BEST TV CHANNEL BRANDING

Set of audiovisual pieces made mainly in motion graphics, animation (2D or 3D) or visual effects, specifically designed to define the brand and style of a TV channel.

The set pieces will be presented in a single video whose length is the sum of the branding components.

Minimum screen resolution: 1080 x 576

Max. run time : 3 min

2. BEST TV PROGRAMME BRANDING

Set of audiovisual pieces mainly made in motion graphics, animation (2D or 3D) or visual effects, specifically designed to define a TV program graphic pack.

The set pieces will be presented in a single video whose length is the sum of the components of the pack.

Minimum screen resolution: 1080 x 576

Max. run time: 3 min

3. BEST TV IDENT

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects, designed specifically to define the style of a TV channel (Ident/Bumper /Sting).

Minimum screen resolution: 1080 x 576

Max. run time : 30 sec

4. BEST TV PROMO

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects, specifically designed to promote the content of a TV channel. (Series, programs, films...)

Minimum screen resolution: 1080 x 576

Max. run time: 30 sec

5. BEST TV SERIES OPENING

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects, specifically designed as an introduction of a TV series. (Opening credits)

Minimum screen resolution: 1080 x 576

Max. run time: 45 sec

6. BEST FILM CREDITS

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects, specifically designed as an introduction or final part of a movie. (Opening credits / closing credits)

Minimum screen resolution: 1080 x 576

Max. run time: 5 min

7. BEST COMMERCIAL

Single audiovisual piece primarily using Motion Graphics, animation (2D or 3D) or visual effects, specifically designed to sell a product or service.

Minimum screen resolution: 1080 x 576

Max. run time: 1.30 min

8. BEST EXPLANATORY VIDEO

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects, specifically designed to explain a product or service.

Minimum screen resolution: 1080 x 576

Max. run time: 4 min

9. BEST VIDEOCLIP

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects, specifically designed to promote a song or music group or singer.

Minimum screen resolution: 1080 x 576

Max. run time: 4 min

10. BEST MAPPING

Video compilation of the best moments of a projection, principally made in motion graphics, animation (2D or 3D) or visual effects, specifically designed for an indoor or outdoor tridimensional screening set.

Minimum screen resolution: 1080 x 576

Max. run time : 5 min

11. BEST SHOWREEL

Single audiovisual piece that is the summary of the work of an agency or freelancer.

Minimum screen resolution: 1080 x 576

Maximum Time: 3 min

12. BEST EXPERIMENTAL

Single audiovisual piece made primarily in motion graphics, animation (2D or 3D) or visual effects that does not fit into any of the other categories. (Non-profit projects, personal projects, animation tests, event openings, student works...)

Minimum screen resolution: 1080 x 576

Max. run time: 3 min

13. BEST AGENCY OF THE YEAR

Honorary category for a subscriber enrolling at least 5 pieces. The winner of this category will be the one who obtains the highest score in the sum of the scores of all the pieces submitted.

5. JUDGING

A Jury composed of top international professionals will decide the BassAwards winners in 12 categories.

In the Best Agency of the World category, the winner will be selected as a result of the valuation average of the best 5 pieces enrolled per company in any of the categories through a mathematical formula.

Selection criteria are specific for each category, as detailed.

The BassAwards can declare that one or more of the categories are not awarded if the pieces do not have the required quality or if the number of entered pieces is less than 7.

The contest results will be final and binding

The BassAwards may contact the submitter related to any entry on the jury's request at any time during the voting process to answer any questions about the implementation or presentation of the work.

6. AWARDS

The BassAwards rewards winners with genuine certificates and trophies that attest to the professionalism and excellence in design, which stand as benchmarks in the field of Broadcast Design.

Of the maximum of 15 finalists shortlisted in the 12 categories scored by the jury, only the 5 best valued, will be awarded: 1 GOLD, 1 SILVER and 3 BRONZE:

 TROPHIES		
		
1 physical trophy		
2 certificates (digital) one for the creator one for the customer company Official Gold Label (digital) for promotional material.	2 certificates (digital) one for the creator one for the customer company Official Silver Label (digital) for promotional material.	2 certificates (digital) one for the creator one for the customer company Official Bronze Label (digital) for promotional material.
Presence on the BassAwards website. Promotion on blogs, articles, publications, social networks and all the Media that BassAwards consider. **During one year or until next edition.		

In the Best Agency Category, there will be only one Gold and no finalists.

 **BASS AWARDS**™
MOTION GRAPHICS ANIMATION BROADCAST DESIGN

DUPLICATE TROPHIES

Duplicate awarded trophies are available upon request and the payment of
280€ or 385US\$
per trophy.

Only Gold winners could ask for duplicated trophies.

Physical certificates could be send by sending upon
request and the payment of
100€ or 134US\$
per trophy.

Additional shipping costs: 50€/75USD\$
per trophy or physical certificate.

All requests must be done to hello@bassawards.org.

Trophies, certificates and labels of all categories will be sent around one month after the results have been published.

7. COMPETITION AND ELIGIBILITY

By participating in the BassAwards, submitters allow the organisation to collect and use of information as stated herein. If the BassAwards decide to change the privacy policy, the organisation will post the changes on LEGAL NOTICE so that submitters are always aware of what information the BassAwards collects, its use, and under what circumstances the Awards disclose it. In this sense, by logging in, participants subscribe to the BassAwards Newsletter automatically, having the possibility to unsubscribe in any moment.

Each piece is an entry. The same company may only individually register an entry once in the same category.

Registered videos should not include watermarks of any kind, and references of the author or the agency

Each entry must contain an explanation in English up to 300 characters describing the piece.

It is the submitter's responsibility to check and enter all the correct credits for each entry. If awarded, these credits will be the ones to be promoted.

In the event that several companies participate with the same piece, if awarded, the prize will be granted to the entry that was made first.

The organization may refuse to accept entries offending national or religious features.

No message or part of content, which has been declared illegal by the courts or advertising self-regulatory bodies, may appear. If in the course of the competition any judgment that is the participant's responsibility is issued, this situation should be notified to the BassAwards organization.

The BassAwards could disqualify pieces if it transpires that the information provided in the registration process is false or not met the requirements.

It is not eligible to enrol pieces off registration deadlines.

8. OTHER RULES

The BassAwards request clients' full details and reserves the right to contact the client directly to clarify or confirm any information relating the entry.

By submitting work and paying the corresponding entry fees, submitters authorises the BassAwards to use and exhibit the submitted entries, in whole or in part, in any way, time or place that the BassAwards considers adequate, without limitation.

The BassAwards undertakes mentioning the author and his/her agency.

The organizers reserve the right to request the issuance of certificate of a submitted piece. Supporting documents must be issued by the corresponding means or by the advertiser.

The organizers reserve the right to withdraw any faulty piece from the competition, which has not been made available under the conditions specified for each category.

No registration will be valid if not paid for before the closing date for registration of pieces. Winners agree to grant the right to download the BassAwards piece.

Deadlines may sustain changes. If it were the case, the BassAwards will announce the new deadlines through www.bassawards.org. In case of deadline extensions, no late fee will be requested.

The organization reserves the right to modify the rules during the course of the awards in favour of the awards.

The Organisers could compile any entry into a collection of pieces. Such a collection may not, nor may any extracts of it, be copied, marketed or sold by any

organization other than the BassAwards. Each contestant agrees to assist the organization in supporting any legal action that may be taken to prevent a breach of this condition and in that case, to supply information to the organisers immediately so that they are aware. It can by no means become an unauthorised collection or compilation that is available for sale or distribution elsewhere.

Participation in the BassAwards implies full acceptance of these rules. Non-compliance with any competition rules results in an entry's automatic disqualification.

Entrants may be required to supply additional material of any shortlisted or winning work for promotional publication exhibitions or other materials held after the awards.